

27TH Annual

Bridal & Beauty Expo

*An Exciting
Virtual Show!*

AUGUST 23, 2026

RenoBridalShows.com

775 822-2222





VIRTUAL BRIDAL SHOW

We are taking our exhibitors directly to where engaged couples are... their home! In today's NOVEL marketplace, we have responded to Nevada's busy extended wedding season with a **virtual experience**.



- ➡ Couples can attend without leaving their homes.
- ➡ Couples can speak to you live or in chat.
- ➡ Not difficult to setup and we are here with you every step of the way.
- ➡ Same level of marketing to pull brides and grooms in to meet you and your business.
- ➡ Setup individual consultations with them.
- ➡ You will gain leads list just like as you do with our live event.
- ➡ Is free for couples.
- ➡ Does not require you to hire staff on the day of.
- ➡ No setup and teardown of a booth.
- ➡ No transportation costs to / from the show.
- ➡ Your feet won't hurt at the end of the day.
- ➡ Going forward we will have a virtual event AND the live event in January.

FREQUENTLY ASKED QUESTIONS

Is there a leads list if I participate in the Virtual Bridal Show?

Yes, there is. It comes in an excel spreadsheet, just as it does with our live events

I am not tech-savvy. Is this going to be difficult?

This is not a difficult process at all. You will literally complete a form and your booth will appear in our virtual exhibit hall, ready for couples to arrive and speak to you on the day of the show. Too busy to man your booth? You don't have to...just don't setup Zoom or Chat. You are free for the day and let the show do the work for you!

I see a lot of events going "virtual", why?

Engaged couples are going to continue planning their weddings and they are in need of the same level of planning attention they get at our live events. This virtual option means we can still meet couples in a way that you can talk to them one-on-one, show them what you can provide for their wedding and setup an individual consultation with to discuss their personal needs.

Since this event is virtual, is it free?

I wish it were. Even though we do not need to rent a hall, or drive out, or set up booths and electricity, handle registration, and those types of live event activities, we still need to pay for marketing to bring engaged couples to the virtual event, as well as pay for our virtual presence. If we don't market... no one knows we are all dressed and ready to receive them and help them plan their wedding. We are working very hard to bring this new platform to our exhibitors and will continue to be available ensuring you are ready to market yourself to couples in a virtual reality.

Are you too busy to attend a live event?

Our virtual presence will continue in concert WITH our live January event as an added value option for our exhibitors and couples. A virtual option for those who wish to plan from home and attend a bridal show or when the exhibitor is too busy to setup and attend a live event.

A Virtual Show has advantages during the busy wedding season



It offers a more convenient and accessible experience for attendees who may not have time or resources to travel to a physical event. This can save both time and money for the participants.



A Virtual Bridal Show allows vendors and attendees to connect from anywhere in the world, broadening the range of potential customers and suppliers. This can lead to a more diverse and inclusive event, as people from different backgrounds, cultures, and locations can participate



A Virtual Bridal Show provides an opportunity for attendees to browse and interact with vendors at their own pace, without the pressure of a live event. This can lead to a more relaxed and enjoyable experience for everyone involved.



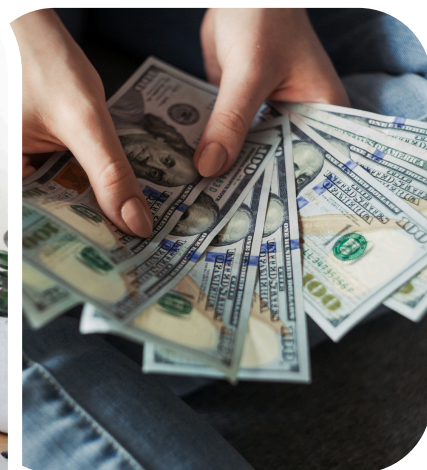


August 23, 2026

10am - 2pm

THERE'S MORE THAN ONE WAY
TO MEET THE BRIDES!

\$195.00



775 882-2222



shirley@renobridalshow.com



RenoBridalShows.com

Annual Reno Bridal & Beauty Expo Virtual Show– August 23, 2026

The Exhibitor named below agrees to lease space from Lockett Shows (here after referred to as Management) according to the terms and conditions contained in this application.

Application must be filled out in its entirety, Incomplete forms will be rejected.

EXHIBITOR COMPANY NAME _____
 ADDRESS / CITY / STATE _____ ZIP _____
 PHONE #'S _____
 BUSINESS EMERGENCY FAX
 E-MAIL _____ WEBSITE: _____
 CONTACT PERSON _____
 SIGNATURE _____ DATE _____
 SIGNATURE _____ DATE _____
 For Lockett Inc.

Please review your application. Is it filled out completely? *Thank you.*

Virtual Space Rate : \$195.00

Check # _____ \$ _____

What happens next?

After Lockett Shows receives your application we will send you the Veils, Tails & Cocktails Virtual Exhibitor Welcome Kit with the instructions on how to set up your booth. It will include all the wonderful things you and your booth can do. **A bridal show with no Limits!** Not limited to booth or table size, as an exhibitor you create a working atmosphere of your own size and design allowing customers to experience your business and make decisions on the spot.



Complete this portion when paying with credit card.

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

AMOUNT AUTHORIZED* _____

***When paying with credit card, payment MUST be in full.**

*Save money when you pay by check-
Credit Card payments incur a 3%
processing fee and must be paid in full.*



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