

Three Free

Opportunities to Impress the Brides!



Tabletop Design Gallery

Exhibitors and/or a group of exhibitors have the opportunity to design a sit-down dinner reception table showcasing their product offerings and creativity.

The "Reception" Tabletop Gallery is an area of ten 60" rounds. Participating exhibitors creatively decorate each table. However, it is not an additional booth area. Tables should have plates, glasses and a centerpiece as if ready for guests. Table may also be used as a cake table, place card table, etc. Chairs are optional.

Participation is free and exhibitors may enter individually or as a group. All participants must be show exhibitors.

Table set up will take place during regular move-in hours and must be removed at the conclusion of the show.

To register, mark this on your application or email our office and list the following:

- 1. Number of tables needed.
- 2. Participants involved with your table(s).



Photographer Gallery

Photographers will have the opportunity to display up to two images that speak most of their work in an area separate from their exhibit.

- Up to two images, portrait or landscape.
- Create your sign on a 4" x 6" white card stock or use your business cards.
- Exhibitors provide either a tabletop easel or a regular easel. Show management has the right to refuse any image. Gallery area is based on space availability and is first come first served.

Participants must be show exhibitors.

To register, mark this on your application.



The V.I.B. Lounge/Entrance

Very Important Brides

Brides are offered a VIB option when purchasing tickets. VIB ticket option includes a deluxe bride bag filled with bridal show swag from show exhibitors.

VIB tickets include use of a special lounge/entrance area that wedding prosare encouraged to enhance with their special products and services.

To register, mark this on your contract or email show management.

Our Exhibitors Have Spoken

"The Grand Bridal Showcase in January was, by far, the finest wedding show I have EVER seen in northern Nevada. Its success was not accidental. It was the culmination of a superior production based upon years of "consistency" and "experience". Lockett Incorporated has combined more than 50 years of show production with full-time involvement in the wedding industry. This combination is what makes the difference!"

Larry Williams

Northern Nevada Bridal Association President
Wedding Entertainment Director
Speaker at Wedding MBA
National Conference

"Attendance
is fantastic. We have had
fantastic success booking clientele at all
of the Premier Bridal shows. Without question,
we recommend attending these shows."

Angeliek Capturing Memories Videography

"Years ago
our organization turned over the
production of our annual bridal fair to Shirley
Lockett. Not only did she continue with it in a very
professional manner, she was driven to make it the best
in the area. The first year was a success and subsequent
years have been nothing short of wonderful."

Mark E. Frady Weddings of the West Past President Northern Nevada Bridal Association Vice President ent

"You follow

up directly via text and phone, which makes

me feel like a valued customer at your shows. Every

time I've called, someone answers the actual phone or

responds within an hour (which is fantastic). I recommend

you to others because you have negotiated with me in the

past, which makes me feel like you care more about building

a relationship long term than making one sale."

Amanda Price Adventures by Amanda

"Wedding
fairs hosted by Lockett, Inc. have
been very beneficial to our venue. This
time we booked four weddings by hosting a
booth at the show! Thank you, and we look
forward to being involved next year!"

South Creek

"Only a

handful of people in Northern Nevada
have impacted the wedding business to the
extent that Shirley Lockett has. Her commitment
to the industry has been nothing short of spectacular.
Her publications and events have definitely produced
positive results for my wedding business."

Marie Stokes Weddings of the West Past President Just Ask Marie

More Great Ways to Stand Out

V Free Link! The Northern Nevada Bridal Association website (www.nnba.com) is a valuable place for show exhibitors to share a link to their websites. Your link at



www.nnba.com also connects you to all Reno Bridal Shows and all other Lockett, Inc. shows.

The show participant with the most ticket coupon code submissions will win a free booth in the next Lockett, Inc. bridal show.

☑ Win with Referrals!

Refer another bridal industry professional to participate in the show and receive a free Bride Bag sponsorship.



✓ Bride Bags!

Each bride registered at the show will be given a canvas "wedding" bag that she can use to collect and store plans. Your literature or small swag can be pre-stuffed in this bag to ensure that every bride who attends the show receives your information.

To participate in this promotion you must have a booth at the show.

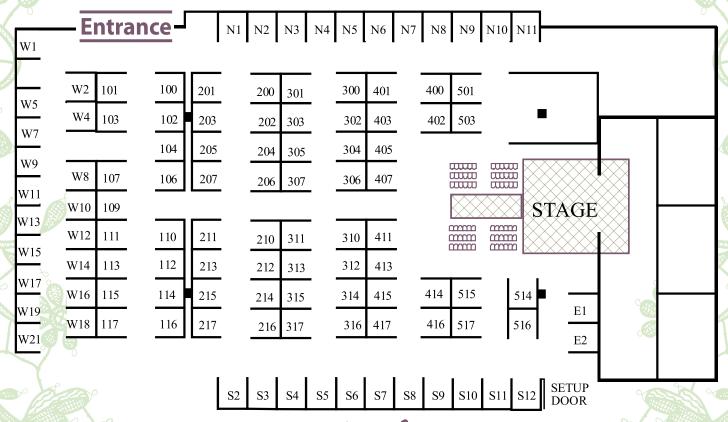
Please bring your literature or small swag in during the first hour of exhibitor set-up.

Participate for Only \$75

Please provide at least 500 pieces (literature or small swag).

Booth Spaces Go Fast!

Reserve Yours Today!



riaal Expeanty Exp Sunday, November 2, 2025

10:30 am - 3:00 pm Grand Sierra Resort — Silver State Pavilion

Booth and Space Rates

See contract for complete show information.

Tables: \$ 650 10' x 10' Corner: \$ 10' x 10' Booth: \$ 850 10 x 20' Corner: \$1,500

10' x 20' Booth: \$1,375

Booths include back drop and side rails, draped table, chairs and company ID plaque.

APPLICATION FOR EXHIBIT SPACE

26th Annual Bridal & Beauty Expo

Grand Sierra Resort — November 2, 2025

The Exhibitor named below agrees to lease space from Lockett Inc. (hereafter referred to as Management) according to the terms and conditions contained in this application.

	(2nd Choice) #	(3rd Choice) #	
and size will be x		SE NOTE: 2nd and 3rd choices MUST be specified	
		grapher Gallery 🗖 FREE VIB Lounge Displ	
Please describe below your display(s) and list franc	chise and brand name merchandise:	Make checks payable to: Lockett, Inc. Save money when you pay by check— Credit card payments incur a 3% processing	
The lease amount for the above described spa	fee and must be paid in full.		
Space Rate \$	Complete this portion when paying with credit card.*		
Electrical \$		□ VISA □ MasterCard □ AMERICAN □ EXPRÉSS	
City Fee \$ \$39.00			
GRAND TOTAL \$	Total to be PAID as follows:	CREDIT CARD NUMBER	
	\$	EXPIRATION DATE 3- OR 4-DIGIT SECURITY COL	
	(50% deposit upon execution of this agreement)	NAME AS IT APPEARS ON CARD	
Check # _	\$(50% balance due, 30 days prior to show)	SIGNATURE	
City Business License #		AMOUNT AUTHORIZED	
Exhibitor Electrical Requirements:			
\$180.00 per 500 watt outlet. \$180 x (r.		TOTAL DUE No electrical needed.	
\$180.00 per 500 watt outlet. \$180 x (r. Other Specifications: Management reserves the right to make booth composition on a first come, first served based on a first come, first served based on a first come, first served based on a first come.	changes for the good of the show. Floorpla	an is subject to change without notice.	
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Please review your application. Is it filled out completely? Thank you.



APPLICATION FOR EXHIBIT SPACE

26th Annual Bridal & Beauty Expo

Grand Sierra Resort — November 2, 2025

1. SCHEDULE

SET UP	Saturday, November 1	2 p.m 8 p.m.
SHOW HOURS	Sunday, November 2	10:30 a.m 3 p.m.
TAKE DOWN	Sunday, November 2	3:30 p.m 9 p.m.

Any items left in the building after 9 p.m. will be left at exhibitor's risk and may incur labor and storage fees.

2. BOOTHS

All booths will be provided draping and small name sign. Electrical service fees are not included in booth fees and must be pre-ordered and prepaid to Lockett, Inc. prior to show setup or a late fee of \$205 per 500 watts will be in effect.

Decorative items may be obtained through the decorating contractor. Exhibitor packages with additional information regarding the contractors will be sent to the exhibitor prior to set up.

Exhibits may not exceed 8' in height at back and 3' on the sides. The Good Neighbor Policy is in effect in regard to all exhibit components including height and content. Management reserves the right to have any part of an exhibit removed should it be considered illegal, objectionable or unsuitable. No voice amplification allowed without written approval of management.

In island displays of 20' x 20' or larger, two-sided professional prepared signs may be hung from the ceiling by the decorating contractor. Additionally, all freight and express shipping questions and water access requirements should be arranged through the decorating contractor. These services are available at an additional charge.

Space is to be used solely for Exhibitor named on this contract. Exhibitor will not sublet or assign any portion of booth space without written consent of Show Management. Business cards, flyers, brochures, signage, photos, magazine, or other items promoting a company/ product not named on this contract or officially exhibiting, will not be allowed in the booth or any other area of the show. If this occurs without written permission from show management, exhibitor named on contract agrees to pay the cost for a booth in the amount up to \$1,375 plus a penalty fee of \$350 for each occurrence, as liquidated damages, plus reimburse show management for any concessions made to any other exhibitor(s) to satisfy any market category violations, etc. that may have resulted by the violation of this rule.

INITIAL _____

3. LEASE AGREEMENT

Should exhibitor not occupy leased space prior to show opening management will retain any deposits paid and exhibitor remains liable for any balance due. Any display in booth space not paid for in full by close of show will be placed in storage until contract balance and storage fees are paid in full.

Cancellation must be made in writing to Lockett, Inc. If such cancellation is received 30 days prior to show, management shall be entitled to retain or collect 50% of the exhibitor's total contract obligation.

No refunds will be made if cancellation notice is received later than 30 days prior to show and management shall be entitled to collect 100% of the exhibitor's total contract obligation. Any refunds will be paid after the conclusion of the Bridal and Beauty Expo.

Management shall not be held liable for any damages or expenses incurred by exhibitor in the event show is delayed, interrupted or not held as scheduled. If the show is not held due to reasons beyond control of management, management may retain an amount paid by the exhibitors to defray expenses already incurred.

Any licenses required to do business in Reno, Nevada, shall be obtained by the exhibitor.

4. SECURITY

A 24-hour security service will be provided. Management accepts no responsibility for lost, stolen or damaged items. No items will be allowed to leave the building until after the close of the show unless accompanied by a dated receipt.

Exhibitors are requested to show passes to enter building. Passes may be obtained at exhibitor registration booth only.

INITIAL ______

5. LIABILITY

Show management nor the Reno-Sparks Convention Center accepts liability at any time for loss, damage, or injury occurring in or to the exhibit or its occupants. The exhibitor is responsible entirely for the exhibit space leased to him and shall not damage or mar any part of the building. The exhibitor agrees to reimburse the management or Reno-Sparks Convention Center for any loss or damage due to the exhibitor's activities. If insurance is desired by the exhibitor, he must obtain it.

6.	All exhibitors must comply with city ordinances	and regulations
•	including but not limited to the Fire Marshal	
	and Grand Sierra Resort codes.	INITIAL

7. Exhibitor agrees to abide by any decision made by the management for the good of the show. INITIAL

WE LOOK FORWARD T WORKING WITH YOU AND EXPECT THAT ALL OF OUR EXHIBITORS WILL CONDUCT THEMSELVES IN A PROFESSIONAL, POSITIVE AND COOPERATIVE MANNER.

If vendor shares his list with any person, persons, entities or organizations there will be a fine of \$1,000.00.