



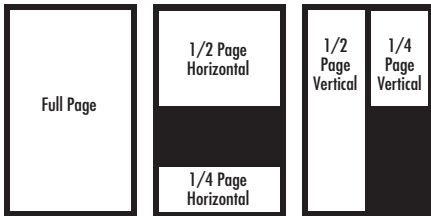
P R E M I E R
BRIDE[®]

**MECHANICAL
 REQUIREMENTS**

PRINT AD SIZES

Trim Size:		6" x 9"
Method of Printing:		Web
Color Systems:		CMYK
Halftones:		300 pixels/inch
Line Art:		600 pixels/inch
Full Page with bleed*		6.25" x 9.25"
Full Page		5.25" x 8.25"
Half Page	<i>horizontal</i>	5.25" x 4"
	<i>vertical</i>	2.5" x 8.25"
Quarter Page	<i>horizontal</i>	5.25" x 1.875"
	<i>vertical</i>	2.5" x 4"
Block Directory		2.5" x 1.875"

*Includes covers and tabs. Bleed should be 1/8" all the way around - please keep live area 3/8" from trim.



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WEB AD SIZES

All Images:	72 pixels/inch
Color Systems:	RGB
Logo	120 pixels x 90 pixels 0.4" x 0.3"
More Info Logo	200 pixels x 50 pixels 0.667" x 0.167"
More Info Photos	350 pixels x 350 pixels 0.8" x 1.133"

SUBMITTING YOUR FILES

High Resolution PDF is the preferred format for ad submission. When pdf is not possible, please provide working files and include ALL fonts and high resolution graphics.

Premier Bride primarily works in InDesign on a Macintosh platform. Please convert ALL other files to PDF.

Files may be submitted on CD/DVD or electronically via email (up to 7 MB). Send a request for FTP instructions to jen@jennifercreative.com.

All files not provided correctly will be charged normal production fees.

SUPPORTED PROGRAMS

InDesign CS4 or Lower
 Photoshop CS4 or lower
 Illustrator CS4 or lower